

JANUARY, 1917



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BETTER MILK IS NOT PRODUCED AT ANY PRICE
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MOUNTAIN HOME TELEPHONE COMPANY DIRECTORY

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Saranac Lake, Lake Placid, Tupper Lake

Algonquin, Axton, Bartlett Carry, Bloomingdale, Cascade, Childwold, Coreys, Faust, Goldsmith,
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Kushaqua, Lake Placid Club, Loon Lake, Moody, Morningside, Newman, North
Elba, Onchiota, Oseetah Lake, Piercefield, Paul Smiths, Pleasant Lake,
Ray Brook, Saranac Inn, Saranac Junction, South Meadows,
Trudeau, Tupper Lake Junction, Upper Saranac,
Wawbeek, Whiteface, Wilmington Notch.

Many Numbers
Have Been Changed

Please Look Up New
Numbers in this Book

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11 RIVER STREET

SARANAC LAKE, N. Y.

The Adirondack Enterprise Print Shop, Saranac Lake, N. Y.

Correct TELEPHONE Habits

BRING YOU BETTER TELEPHONE SERVICE

THE following suggestions are published at the request of a number of large business houses that are interested in developing pleasing telephone manners among their employees:

ON ALL OUTGOING CALLS

ALWAYS look in the telephone book to MAKE SURE you call the right number. If you do not find the number in the book, ask "Information."

CALL YOUR NUMBER with a slight pause between the hundreds and the tens. For example, in calling "Barclay 1263," say, "Barclay One Two (pause) Six Three."

SPEAK CLEARLY and DISTINCTLY, directly INTO the transmitter.

LISTEN to the operator's repetition of the number and acknowledge it.

HOLD THE LINE until your party answers and then give your whole attention to the telephone conversation.

TO RECALL the operator, move the hook up and down SLOWLY.

WHEN you have finished talking, say "Good-bye" and replace the receiver on the hook.

REMEMBER, courtesy over the telephone is always desirable. It wins friends for you and your company.

CN ALL INCOMING CALLS

ANSWER your telephone promptly and pleasantly.

ANNOUNCE your name and the name of your department. Don't say "Hello."

BE READY with pad and pencil in order not to keep your caller waiting.

IF YOU require help in handling the call properly, get it at once or politely transfer the call to the employee who can best handle it.

IF YOU answer for another employee, offer to take the message, then call it to the other's attention at the first opportunity.

LISTEN attentively, so that you will not have to annoy the caller by asking him to repeat.

REMEMBER, abruptness or indifference DRIVES AWAY TRADE. Close attention to telephone orders helps win it.

MAINTAIN the same courtesy and consideration in a telephone conversation that you would with your customer face to face.

The Voice With The Smile Wins

MOUNTAIN HOME TELEPHONE COMPANY

5927 Mr. Lecker

INFORMATION AND ADVICE

TO CALL

ALWAYS ascertain from the LATEST directory the telephone number of the party with whom you wish to talk. Do not trust too much to memory when calling; if at all in doubt, consult the directory, thereby saving yourself and others annoyance.

If you are unable to find the name desired, call Information Operator.

Remove the receiver from the hook. When Operator responds, give the number of the desired party, and letter following the number. When a number having a letter following the number is called, in giving the Operator the number you should say "party" after you give the number and before giving the letter, thus in calling 242-J you would say to the Operator "two-four-two-party-J."

Always correct Operator should she repeat a number different from that which was given her.

To call out of town subscribers ask your Operator for Long Distance.

TO ANSWER

When your telephone bell rings, **Answer Promptly.**

A delay in so doing will invariably result in the party calling you being told that you **DON'T ANSWER**, and when you finally do answer the telephone, the wires will in all probability have been disconnected and your own operator answering your call will naturally be unable to state which one of the other operators called you.

TO TALK

Speak in a low, modulated tone, with the lips about one inch from the transmitter mouthpiece. Talk directly into the transmitter.

If the party with whom you are talking cannot hear you distinctly, move the transmitter up and down a few times. If this does not have the desired effect, notify the Chief Operator.

TO DISCONNECT

When through talking ALWAYS replace the receiver on the hook. This will signal the operator that the conversation is finished.

Remember, if the receiver is left off the hook after the conversation has been completed, your line will be reported as "BUSY," and if allowed to remain off more than two minutes any one calling your number will be informed "THE LINE IS OUT OF ORDER." This is a very common form of carelessness and has resulted in the loss of many important messages. Caution your clerks and employes to watch this point, especially where telephones are in use.

In case you wish to signal the operator after you have given her the number, or in the event of your desiring

call another party after finishing a conversation, move the receiver hook slowly up and down, hold the receiver to the ear until operator answers.

REPORTING TROUBLE

Report all mechanical trouble, and apparent inattention of the operators to the Chief Operator; then if the difficulty is not adjusted within a reasonable period of time, call the Manager.

If trouble so reported is not remedied within twenty-four hours, notice in writing should be forwarded to the General Manager, Plattsburgh, N. Y.

MOVING OR CHANGING THE LOCATION OF INSTRUMENTS.

Requests for moving or the changing of the location of an instrument must be made in writing. Endeavor if possible to notify the Contract Department, several days in advance of the time when you wish the change to be made.

THE LINE IS BUSY

This report by the operator indicates that the line with which you wish to communicate is connected with someone else and you therefore cannot be connected with such wire until conversation is finished.

If the number which you are calling has a letter following, it indicates a party line telephone and if any other telephone on that particular line is in use, it will render the entire line busy.

PARTY LINE RULES.

When making a telephone call remove the receiver and listen. If the line is in use, replace the receiver immediately and wait for a few minutes before trying again.

The length of a conversation should in no case exceed five minutes, and you are requested to make it as brief as possible. Allow an interval of a few minutes to elapse before calling another party, as someone on your line may be waiting to make an emergency call.

When calling a subscriber who is on the same line as yourself, assuming your number to be 124-J, and you desire to call 124-W, instead of giving the operator the number in the regular manner, simply say to her: "Call W on this line."

Do not tolerate your employes or others to listen at your telephone when the line is in use.

Do not enter into a controversy with any of the parties on your line. If your conversation is interrupted or you are otherwise interfered with, report to the Chief Operator by telephone, or to the Manager by letter, and the matter will be given immediate attention.

THE MOUNTAIN HOME TELEPHONE COMPANY.

MOUNTAIN HOME TELEPHONE COMPANY

EXECUTIVE OFFICES, PLATTSBURGH, N. Y.

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MOUNTAIN HOME TELEPHONE CO.

Lake Placid - Saranac Lake - Tupper Lake

ALGONQUIN, N. Y.
(See Saranac Lake)

AXTON, N. Y.
(See Tupper Lake)

BARTLETT CARRY, N. Y.
(See Tupper Lake)

BLOOMINGDALE, N. Y.
(See Saranac Lake)

CASCADE, N. Y.
(See Lake Placid)

CHILDWOLD, N. Y.
(See Tupper Lake)

COREYS, N. Y.

9007-F2...Bartlett InnToll Station
9007-F12...Hiawatha LodgeToll Station
(Also See TUPPER LAKE)

FAUST, N. Y.
(See Tupper Lake)

GOLDSMITH, N. Y.
(See Saranac Lake)

HARRIETSTOWN, N. Y.
(See Saranac Lake)

HORSESHOE, N. Y.
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KILDARE, N. Y.
(See Tupper Lake)

LAKE CLEAR, N. Y.
(See Saranac Lake)

LAKE CLEAR JUNCTION, N. Y.
(See Saranac Lake)

LAKE COLBY, N. Y.
(See Saranac Lake)

LAKE KUSHAQUA, N. Y.

9018-F12...Champlain Realty Co.....Toll Station
9018-F5...Newcomb, Miss E. W., Res.....Toll Station
9018-F2...Stonywold SanitariumToll Station

Lake Placid, N. Y.

A

190.....Abrahamson, Mrs. S., Res.....Maple
27-J.....Adams, Arthur, Res.....Main
22.....Albert Hotel, P. J. Hennessy, Prop.....Main
903-F-13..Alford, Frank G., Res.....Averyville Road
903-F-23..Alford, Harry G., Res.....Averyville Road
218.....Alford, H. D., Res.....Saranac ave
903-F-12..Alford, Rufus, Res.....Averyville Road
245.....Allen, Geo. D.Main
48-M.....Allen, Mrs. Shepard, Res.....McLenathen ave
19.....Allen & Feldstein, Real Estate, Insurance &
LoansMain
6-J.....American House, Brenna Bros.....Main
17-J.....American & National Express Co., Office....Depot

Edwin Kennedy & Sons

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PLUMBING, HOT WATER HEATING, STEAM HEATING, HOT AIR HEATING, AGENTS FOR

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ION

Lake Placid, N. Y.

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DRUGS

RUBBER
GOODS
BRUSHES
STATIONERY

LAKE PLACID PHARMACY
AUTO DELIVERY For Night Calls Telephone 146-W
TELEPHONE 31.

B

- 241.....Babbit, Mrs. C. H., Res.....Main
- 115.....Bachman, F. H., Res.....Ruisseau
- 46-R....Baker, Mrs. Wm., Res.....McKinley
- 901-F3...Baldwin, M. L., Res.....Wilmington Notch
- 5.....Bank of Lake Placid.....Main
- 12-J....Barton, E. H., Electrical Store.....Main
- 6-W....Barton, M. M., Millinery & Novelty Store..Newman
- 15-J....Barton, Sam, Res.....Main
- 24-J....Bell, Delbert, Res.....Main
- 165.....Bernhelm, Geo. B.....Ruisseau
- 169.....Bernhelm, J. C., Res.....Ruisseau
- 23-R....Bisson, B. E., Groceries and Novelties.....Main
- 222.....Bliss, Arthur G., Res.....Main
- 128-R....Bliss, C. H., Res.....Saranac ave
- 53-W....Bliss, George, Res.....Main
- 56.....Boyd, Wm., Res.....McKinley
- 37-M....Brewster, B. R., Res.....Newman
- 9.....Brewster, F. E., Office.....Main
- 98.....Brewster, F. E., Res.....Saranac ave
- 148-J....Brewster, Geo. A., Res.....Parsonage
- 226-M....Brewster, J. G., Res.....Main
- 35-M....Brewster, M. R., Office.....Main
- 196-W....Brittall, Mrs. Alice, Res.....Main
- 246.....Brown, Charles C., Res.....Woodland Terrace
- 903-F21..Bruce, Mrs. Sewell, Res.....Averyville road
- 109-M....Buck, Mrs. Chas. H., Res.....Main
- 37-J....Buck, Wm. J., Res.....Main
- 211.....Bumstead, Dr. C. V. R., Res.....Lake Placid Club
- 142-R....Burt, Miss Constance, Res.....Depot
- 123-J....Bushy, Halsey.....Ruisseau

C

- 148-R....Call, Perry, W., Res.....Parsonage
- 907-F2...Carnell, John R., Res.....Buck Island
- 71-M....Carroll, Jas. F., Res.....Forest
- 906-F21..Cascade Club Hotel, W. D. Slattery, Mgr., Cascade
- 42.....Cautin, L., Clothing & Gents' Furnishings..Main

42.--L. CAUTIN

FURNISHINGS, SPORTING GOODS
AND HIGH GRADE FOOTWEAR

- 907-F14..Chapman, B. H., Res.....Buck Island
- 145-W....Cheeseman, William F., Novelty Store.....Main
- 120-R....Clifford, Mrs. E. B., Res.....Maple
- 20-R....Cline, Howard, Res.....Main
- 46-M....Collins, Mrs. Thomas, Res.....Main
- 244.....Cone, Ceasar, Private Garage, Res.....Lake
- 901-F4...Cone, Ceasar, Res.....Camp Carolina
- 908-F22..Conn, L. A., Res.....Newman
- 259-J....Conoboy, F. C., Res.....Main
- 226-J....Conoboy, L. M., Res.....Newman
- 901-F6...Conservation Commission, Fire Station,
Whiteface Mt.
- 908-F21..Conservation Commission, Tree Plantation,
Chubb Hill
- 46-J....Crossett, Mrs. J., Res.....McKinley
- 257.....Cullman, H. S., Res.....Grand View Hill

D

- 73.....Dake, Calvin W., Res.....The Homestead, Main
- 141.....Dashnaw Bros., Park Livery.....Saranac ave
- 51.....Dashnaw, Fred, Res.....Newman
- 103.....D'Avignon, Dr. F. J., Jr., Office.....Main
- 132.....D'Avignon, Dr. F. J., Jr., Res.....Saranac ave
- 11-J....Davis, C. N., Res.....Main
- 902-F6...Davis, J. E., Res.....North Elba
- 10.....Day, Dr. F. C., Dentist, Office.....Main
- 2-R....Delaport, Mrs. E., Res.....Oneida ave
- 7.....D. & H. Company, Ticket Office.....Depot
- 20-W....Denton, Thomas, Res.....Main
- 904-F21..Devlin, Mark A., Res.....Newman
- 150.....Dewey, Melville.....Lake Placid Club
- 119.....Dike, Rev. O. A., Res.....Main
- 128-J....Doray, Eugene, Res.....Saranac ave

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PHONE 187-J.

COLUMBIA

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